

Data privacy statement concerning processing

Protection of your personal data during collection, processing and utilization is a major concern for us. Your data are protected within the framework of statutory provisions. Provided next is information on which data are collected and how they are utilized. The European general data protection regulation (GDPR) and the German federal data protection act (BDSG) form the essential basis here. In the framework of contract preparations (e.g. for prospective or actual tenants), data collection serves for contract fulfilment and is also based on our legitimate interests (in accordance with GDPR).

Collection and processing of data

We process personal data which we receive from you in the framework of our business relationship. Insofar as needed for provision of our services, we also process personal data which we receive legitimately from other companies or other third parties (such as SCHUFA), e. g. for the purpose of executing mandates and fulfilling contracts, or on the basis of consent given by you). Under certain circumstances, we furthermore process personal data which we have obtained legitimately from publicly available sources (e. g. debtor directories, land registers, trade and association registers, press, media) and which we are entitled to process. Relevant personal data include personal details (such as name, address and other contact information, date and place of birth as well as nationality), legitimization details (e. g. ID data), authentication data (e. g. signatures) as well as account details for settling contractual commitments.

Use, relay and deletion of personal data

We use any personal data which you provide us for responding to your requests, handling contracts concluded with you, and for technical administration. Within our company, the data are received by the departments which need them to fulfil our contractual and legal obligations. Your personal data are relayed or otherwise communicated to third parties only if this is necessary for the purpose of contract handling or billing, or if you have previously provided your consent. Delegated processors employed by us (as per Article 28 GDPR) can also receive data for these purposes. They include companies in the categories of IT services, logistics, printing services, telecommunications, debt collection, advice and consulting, power supply, as well as sales and marketing.

You have the right at any time to revoke given consent with effect for the future. Where necessary, we process your data beyond the intended purpose in order to protect legitimate interests of ours or of third parties. Examples here include:

- Data exchange as part of consultations with information bureaus (such as SCHUFA) to determine credit and default risks.
- Examination and optimization of procedures for requirements analysis and direct customer addressing.
- Advertising and market or opinion research, insofar as we have obtained your consent and you have not objected to the use of your data.
- Assertion of legal claims and defence in legal disputes.
- Guaranteeing IT security and IT operations at our company.
- Prevention and investigation of criminal offences.

We do not transfer data to third countries (outside the European economic area) unless compelled by statutory conditions.

Your stored personal data are deleted if you withdraw your consent to storage, if these data are no longer needed to fulfil the purpose of storage and we are not obliged to storage by any legal or similar provisions, or if data storage is inadmissible for other legal reasons.

Your rights

Every concerned person has a right to information, rectification, deletion, restriction of processing and data portability. They are furthermore entitled to appeal to data protection supervisory authorities. The provisions of GDPR are definitive here. The rights to information and deletion are subject to sovereign limitations in some cases, and in particular, the limitations pursuant to §§ 34 and 35 of the federal data protection act.

Upon written request, we will gladly inform you about your stored personal data. Contact details are provided further below in the section indicating the responsible department and data protection officer.

Note regarding security

By taking all possible technical and organizational measures, we strive to save your personal data such that they are not accessible to third parties.

Responsible department and data protection officer

GWG – Wohnungsgesellschaft Reutlingen mbH
Oskar-Kalbfell-Platz 12
72764 Reutlingen

The data protection officer of GWG Reutlingen can be contacted at
datenschutz@gwg-reutlingen.de or via post to the business address (see above).